

ENTER

DA JAMMIES DANCE

★★★ **DANCE CONTEST** ★★★



Watch the **DANCE**, **DO** the **DANCE** & **UPLOAD** it!
Top 3 will win 1 of 3 **Da Jammies Jam Packs**

For Prize Details and Contest Rules visit: www.DaJammies.com/DanceContest

#DaJammies

#DaJammiesDance

#DaJammiesDanceContest

OFFICIAL CONTEST RULES

the brand



5 Kids, 1 Dream, 2 Be Famous!

Da Jammies is an innovative brand designed to encourage creativity and innovation while addressing common issues and themes central to the real-world lives of young urban audiences. The series mixes traditional youth-oriented storytelling with hip-hop and R&B music, fashion and a diverse set of characters.

Da Jammies centers on groups of kids who attend a performing arts school where they struggle to balance real-life issues with their dreams of making it as entertainers. With a singular focus of becoming a highly accessible and entertaining brand that stays grounded in its socially conscious roots, *Da Jammies* is poised to expand and evolve into a leader in a highly desirable yet under-exploited urban youth market.





**Da Jammies Dance Contest: Instagram Contest
Sponsored by Toon Farm Animation, Da Jammies,
ITL Foundation
Official Contest Rules**

All ages may participate. Contestants under the age of 13 must have a parent or guardian enter on their behalf.

Void where prohibited or restricted by law

Three (3) winners will be selected

No purchase is required to enter or win. A purchase will not increase your odds of winning.

Winner chosen must be fully registered and a Da Jammies Instagram follower.

Contest begins on Thursday September 15, 2016 at 8:00AM PST and ends Thursday October 15, 2016 at 11:59:59PM PST ("Entry Period"). Toon Farm Animation LLC. (Da Jammies IP holder) is the official timekeeper.

Sponsor (Releases):

Toon Farm Animation LLC. (Da Jammies IP holder) 350 S Beverly Dr. STE. 170 Beverly Hills, CA 90292

Eligibility:

Da Jammies Dance Contest: Instagram Contest ("Contest") is open to legal residents of the 48 Contiguous United States, as of date of entry. Participants who won a prize in any Da Jammies sponsored promotion in the six (6) month period preceding the date of this contest, Employees of Toon Farm Animation, LLC, Da Jammies, and Information, Technology, and Literacy Foundation, their immediate family members and those living in the same household, and their respective affiliates, subsidiaries, parent and related companies, officers, directors, contractors and agents (collectively, the "Promotion Parties") are not eligible. All federal, state and local rules and regulations apply and are the responsibility of the Winner. Void where prohibited or restricted by law.

To Enter:

1. Log-in to your Instagram account and "follow" the official Da Jammies 3D account (user name "@dajammies3d". (An Instagram account must exist in order to become a Da Jammies 3D Instagram Follower.
2. Using Instagram, upload/post one (1) original video that represents the entrant's "Da Jammies Dance" (i.e, a video at the dance studio with friends or a favorite Da Jammies Dance, dance move)
3. In the comments section of the video, the entrant must include the tags "#DaJammiesDance" and "@DaJammies

Submissions that do not comply with Instagram's terms of use or these Official Rules may be disqualified in Sponsor's sole discretion. All entries that are incomplete or late will be disqualified.

Prizes:

There will be Three (3) winners. Prize is as follows:

Each winner will receive One (1) Da Jammies Jam Package which includes a Da Jammies Hot Topic™ Dance T-Shirt, Da Jammies Single and Da Jammies autograph poster. (\$50 value).



Da Jammies Dance



Judging Criteria:

The Winners will be selected by Toon Farm Animation, LLC. Participants acknowledge they have read and understand the user agreement and privacy policy of Toon Farm Animation, LLC located at <http://www.dajammies.com/privacy.html>

The winner will be awarded their prize subject to the Official Contest Rules and General Terms and Conditions herein.

Winner Notification:

Each Contest winner will be notified via email prior to Instagram comment on their submitted photo within 24 hours after determination of the winners. The winners will be required to respond to any such Sponsor notification via an email sent to info@dajammies.com to acknowledge receipt of Sponsor's notification and awarding of prizes. Winners will be required to provide to Sponsor their first name, last name, mailing address, telephone number, full birthdate, and email address in order to claim any prize. If no response is received by Sponsor from winner within 48 hours of delivery of the prize notification from Sponsor, the prize will be awarded to a replacement winner to be determined by the Sponsor in the Sponsor's sole and absolute discretion. If all required information is now sent to the Sponsor prior to the time of awarding of a prize, it will result in a forfeiture of the prize and the prize may be awarded to an alternate winner selected by Sponsor by a method determined by Sponsor, in its sole discretion. Any winner who is under the age of majority in the jurisdiction in which he/she resides will be required to have written parental consent to the entrant's entrance, awarding, acceptance and receipt of the prize, and to all of the conditions and terms set forth in these Official Rules.



Use of Information:

The information that you provide in connection with the Contest may be used by Sponsor in accordance with its Privacy Policy, which is found at <http://www.dajammies.com/privacy.html> and which may be updated from time to time without notice.

GENERAL ENTRY TERMS AND CONDITIONS:

Prize Winners will be contacted between October 5, 2016 and October 10, 2016 and announced on October 12, 2016. Winners must acknowledge prize within forty-eight (48) hours of notification or an alternate Winner will be announced.

Entire prize Not redeemable for cash value.

Winners will be granted free standard shipping. For expedited and/or multiple shipping destinations, additional fees may apply.

Only submissions received during each Entry Period and in compliance with these Official Contest Rules will be eligible for a prize.

Misrepresentation of age as discovered by Sponsor will immediately disqualify entrant.

Winners under age 18, must have someone of the age 18 years or more to claim their prize. A credit card may be needed if the winner selects multiple shipping destinations.



the future



Odds of winning depend upon the number of eligible entries received.

In the event of a dispute involving Submissions by multiple individuals using the same email account or address, the entry Submission will be deemed to have been made by the authorized subscriber of the email account used to enter the Contest at the time of entry. "Authorized subscriber" is defined as the natural person who is assigned to an email address by the relevant Internet access provider, online service provider or other entity responsible for assigning email addresses for the domain associated with the submitted email address.

ADDITIONAL ENTRY REQUIREMENTS: Entry must be the original work of the entrant, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity. If the Entry contains any material or elements that are not owned by the entrant, and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules. By submitting an Entry, entrant warrants and represents that he/she consents to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein.

Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; is unnecessarily violent or is derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; or contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
- is obscene or offensive; endorses any form of hate or hate group;
- appears to duplicate any other submitted Entries;
- defames, misrepresents or contains disparaging remarks about Sponsor, its products or services or other people or companies;
- contains trademarks, logos, or trade dress owned by others, without permission to the extent permission is necessary (provided that Entries may contain the trademarks or logos of Toon Farm Animation and Da Jammies);
- contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission to the extent permission is necessary;
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or good will with which Sponsor wishes to associate;
- violates any law or infringes on any third party rights; and/or

Sponsor, in its sole discretion, may disqualify any Entry for any reason, including if it determines, in its sole discretion, that Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor, in its sole discretion. Entrant agrees that Released Parties are not responsible for any unauthorized use of Entries by third parties

WAIVER OF LIABILITY AND RELEASE: By participating in the Contest and submitting an Entry, each entrant waives, discharges and fully releases Released Parties from any and all liability, injury, damage or loss that may occur, directly or indirectly, in whole or in part, from or in connection with participation in the Contest or from the receipt or use of any prize or from any activity related to the receipt or use of any prize. By receipt of any prize, Grand Prize Winner agrees to release and hold harmless the Released Parties from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of any prize (including any travel or activity related thereto.) Facebook/Instagram will have no liability or responsibility for any claim arising in connection with participation in this promotion or any prize awarded. The Facebook/Instagram have not offered or sponsored this promotion in any way.





The Sponsor, Internet service provider(s) and each of their respective affiliates, subsidiaries, parent corporations and advertising and promotional agencies, and all of their officers, directors, shareholders, employees and agents (collectively, "Releases") are not responsible for: any incorrect or inaccurate entry information provided by entrant; human error; technical malfunctions; failures, omissions, interruptions, deletions, or defects of any network computer online systems, computer equipment, servers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Contest; inability to access any web site including but not limited to Facebook/Instagram "Entry Site" and DaJammies.com, theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or on any web site. Proof of entering information at Entry Site is not considered proof of delivery or receipt. Inappropriate (as determined at the sole discretion of Sponsor), false and/or deceptive entries or acts, including the use of automated launching, voting or entry software shall render such entries ineligible and entrant will be disqualified. By registering to enter the Contest, you affirm that you have read and accepted these Official Contest Rules. The laws of the State of California apply to and govern this Contest and any claims must be raised and resolved in the state and federal courts located in Los Angeles, California. Any information collected by registering to enter the Contest shall be used only in a manner consistent with these Official Contest Rules and with the Da Jammies Privacy Policy, which can be found at www.DaJammies.com/privacy.html Sponsor reserves the right, at its sole discretion, to cancel, modify or terminate this contest without notice.

NOTE: Internet entry must be made by the entrant only at the Entry Site. Entries made by any other individual or any entity, and/or originating at any other Internet web site or e-mail address, including, but not limited to, commercial contest subscription notification and/or entering services sites, will be declared invalid and disqualified from this contest. The use of any device, hardware and/or computer software to automate the entry or voting process is prohibited.

LIMITATIONS ON LIABILITY:

Releases shall not be liable to winner or any other person for failure to supply the prize or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Releases' sole control. By entering this Contest, entrants agree that Releases shall not be liable for damages, expenses or costs or losses of any kind resulting from participation or inability to participate in this Contest or acceptance of or use or inability to use a prize including, without limitation, claims, suits, injuries, losses and damages related to damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light (whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. Winners release the Releases from any and all liability and responsibility with respect to the prize. Winners acknowledge the aforementioned individuals and entities have neither made nor are in any manner responsible for any warranty, representation or guarantee, expressed or implied, in fact or in law, related to the prize.

ONLINE ISSUES:

If for any reason this Contest is not capable of running as planned, or if this Contest or any web site associated therewith (or any portion thereof) becomes corrupted or does not allow the proper playing of the Contest and processing of entries in accordance with these rules, or if infection by computer virus, bugs, tampering, unauthorized intervention, actions by entrants, fraud, technical failures, or any other causes, in the Sponsor's sole opinion, corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Contest, the Sponsor reserves the right, in Sponsor's sole discretion, to disqualify any individual implicated in such action and/or to cancel, terminate, modify, or suspend this Contest or any portion thereof. If such cancellation, termination, modification, or suspension occurs, notification will be posted at Entry Site. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE (INCLUDING FACEBOOK) OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND/OR CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

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